



Your Advertising Options

Full Business Listings
Simple Business Listings
Custom ads
Electronic notices

Banner ads
Logo ads
Multiple pages

At **Bostonboating.com** our aims are simple. Provide exposure for your business and bring the best boating information and services to those that utilize the site.

At **Bostonboating.com** we work with each client to present promotional options that work for you. *Our goal is to improve your business.*

Promote your business using the below options. Increase your exposure by adding to other pages. (See our pricing structure below)

Contacting Us

Fax: (319) 856-4885

Mail: Bostonboating.com
35 Horace Street
Somerville, Ma 02143

OR

[Click here](#)

- **Full Business Listing**

Impress visitors with a distinctive combination of visuals and text. Combine your Logo/Banner with descriptive information. The best of both worlds.

Sample ad



Kingman Yacht Center. Open year round. [click here](#)

Kingman Yacht Brokerage is Southeastern New England 's specialist in premier sailboats, trawlers and Down East motor yachts. With more than 60 years of combined brokerage experience, our brokers have become a regional resource for information and listings of fine yachts. If you are interested in listing your boat or finding out what's on the resale market for your next boat, visit us on line or in person at the marina. Member YABA (Yacht Architects & Brokers Association).

Kingman Yacht Center • 1 Shipyard Lane • Cataumet, MA 02534 • 508-563-7136

- **Simple Business Listing**

An ad that doesn't look like an ad. A simple business link / listing consists of a hyperlink to your web site (if you have one) and lines of text describing your business, address, and contact information.

Sample Simple Business Listing

Piers Park Sailing Center ★★★★★

East Boston, At Piers Park

Affordable community sailing on Boston Harbor. Adult instruction, seasonal sailing passes, youth programs, weekly racing, harbor island camping trips, adaptive sailing for sailors with disabilities, special events. Located in award winning East Boston Piers Park and open from April 1st to Halloween. Phone (617) 561-6677

E-Mail: mgr@piersparksailing.org Web site: www.Piersparksailing.org

- **Banner advertising**

Banner advertising is available on many of the "high traffic" pages on **Bostonboating.com**. Banners will be linked to your web site and can be animated or static. You can place your logo on multiple pages for optimum exposure for slight additional fee

Sample Banner Ad



- **Logo advertising**

Logo advertising is available on many of the "high traffic" pages on **Bostonboating.com**. Logos will be linked to your web site and can be animated or static. You can place your logo on multiple pages for optimum exposure.



Custom advertising

- Special layout or design.
- Dedicated page or category
- **Bostonboating.com** is flexible and strives to help your business succeed.

Contact us to develop a program specially designed for you!



Bostonboating.com also provides formatted email product, service or special announcements to our wide ranging list of subscribers. These notices are a valuable way to deliver your specific information directly to active boaters and marine businesses. Pricing is based on a case-by-case basis.

Single or multiple delivery options are available.

ANNUAL PRICING OPTIONS

	Home Page	Single Category/Page	Additional Category/Page
Home Page	NA		\$50
Full Business Listing	NA	\$500	\$50
Simple Business Listing	NA	\$250	\$50
Banner advertising	\$500	\$250	\$50
Logo advertising	\$500	\$250	\$50
Custom advertising	Contact us		